

**Sioux Falls Food Co-op Board of Directors Meeting
July 10, 2024
12pm at Startup Sioux Falls and via Zoom**

Attendance:

Name	Present	Absent
Patrick Saylor (GM)	X	
Katrina Lehr-McKinney	X	
Alex Halbach		X
Rika Peterson	X	
Michael Haskett	X	
Mary Campbell	X	
Jill McManus		X
Stacy Newcomb-Weiland	X	
Dan EisenVos	X	
Jamie Hendrickson	X	

Meeting called to order: Lehr-McKinney

Consent Agenda & May Minutes: Haskett approved, Newcomb-Weiland seconded

GM Report & B2 Financial plan & budget

- **GM Report**
 - Sales growth logged in June. Department sales seem to be settling.
 - AVG basket sales has also settled in year over year for members and non-members.
- **Ends Report Recap**
 - The ends statement was adapted by the board in 2014. Saylor reinterpreted the ends statement for policy and governance ahead of strategic planning. He paired each aim with an interpretation/operational definition.
 - The statement will be re-evaluated and matched with metrics upon completion of the strategic plan.
 - Example discussion was had on the first aim: Has access to healthy sustainable goods and services:
 - Consider regenerative vs. sustainable or organic as the right descriptor.
 - Emphasize local and organic when possible.
 - Aspire to increase supply chain transparency in the future.
 - Local, sustainable, organic products can be proven out via POS reports. Other ends, such as the ethical sourcing of goods, is more difficult to measure and requires a more comprehensive system than what is currently in place.
 - Vote to approve as presented. Campbell made motion to approve the ends statement as presented, Haskett seconded. The board will resume discussion on the ends statement at the strategic planning session. It will be updated and finalized for 2025.

Board Discussion

- **Meet Your Farmer Q&A**
 - Board members will be present at the event this evening to meet owners and share information about the Fall election and becoming a member-owner.
- **Retreat: What to Expect/Preparation**
 - The board will gather for a strategic planning retreat on Saturday, September 7.
- **Engagement Committee Update (Rika, Katrina, Mary, Jamie)**
 - Focus groups were held on 6/20, 6/23, & 6/25.
- **Elections Committee (Katrina, Jill, Dan)**
 - The annual meeting will be held on Thursday, October 24 at Start Up Sioux Falls.
- **Board Education Opportunity**
 - Lehr-Mckinney will send an upcoming board and staff education opportunity.

Closings

Next Board Meeting scheduled for August at StartUp Sioux Falls and Zoom.

Meeting adjourned by Lehr-McKinney. It ended at 1:05pm.



Rika Peterson, Secretary