

**Sioux Falls Food Co-op Board of Directors Meeting
January 8, 2025
12pm in person and via Zoom**

Attendance:

Name	Present	Absent
Patrick Saylor (GM)	X	
Katrina Lehr-McKinney	X	
Alex Halbach		X
Rika Peterson	X	
Michael Haskett	X	
Mary Campbell	X	
Jill McManus	X	
Nathan Gaut	X	
Dan EisenVos	X	
Jamie Hendrickson	X	

Introductions:

- Heather Frayer, the Co-op's new Columinate Consultant, joined the meeting via Zoom. She will attend board meetings for a few months to get acclimated to her new role.
- Nathan Gaut introduced himself as the newest elected member of the Co-op board.

Meeting called to order: Lehr-McKinney

Consent Agenda and December Minutes: Haskett approved, Hendrickson seconded

Consent Agenda

- B Global Executive Constraints

Regular Agenda

- GM Report
 - December Sales & Ownership
 - Had a record week the week before Thanksgiving. In November, the Co-op was up 13% overall in sales growth and every single department recorded positive sales growth.
 - The basket size increased in owner baskets and non-owner baskets.
 - Saw an encouraging bump in total customer count for the month.
 - The hot bar will get a facelift in January. Expect the kitchen to be closed for renovation for a long weekend.
 - The Co-op's LINC program is live as of January 8, 2025. Information can be via in-store materials and on the Co-op website: [INSERT LINK](#). Saylor will provide
 - The program will not require income verification. Instead, applicants will be asked a set of questions that will qualify them for the program.
 - Materials will be available in different languages based on survey feedback.

- Saylor will consider whether 1% cash back can be donated to the program.
- Haskett proposed the board discuss the feasibility of the Co-op launching a nonprofit at the board's Spring retreat. He will reach out to a Co-op that he knows has a similar set up for preliminary research.

Board Discussion

- **Board Officer Elections**
 - **Proposal:**
 - Katrina Lehr-McKinney, President
 - Alex Halbach, Vice President
 - Rika Peterson, Secretary
 - Mary Campbell, Treasurer
 - **Motion to approve:** Haskett approved, Hendrickson seconded
- **Board Retreat Date Survey:**
 - Exploring March and April options for a board retreat.
 - Lehr-McKinney will send a survey once proposed dates are identified.
- **Ends Working Group**
 - This group will develop a draft of a new ends statement to present at the 2025 annual meeting.
 - Hendrickson, Campbell, Haskett, Peterson, Lehr-McKinney, and Saylor will participate in this group.
- **Engagement Committee**
 - Lehr-McKinney will coordinate the committee's first meeting of 2025.
- **Board Education:**
 - Columinate has started to build out the 2025 schedule: <https://columinate.coop/events/>
 - Upcoming: CBL (1/18 & 4/12) & Explorations in Governance (4/1)
 - [Check out UW Center for Cooperatives Trainings Here](#) - Coop covers registration fees.
 - Upcoming: Virtual Finance Basics for Directors: 1/29

Closings

Next Board Meeting scheduled for January at StartUp Sioux Falls and Zoom.

Meeting adjourned by Lehr-McKinney. It ended at 12:45pm.



Rika Peterson, Secretary

